

Information

for County Councillors

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From:	Daisy Blacklock – Communications Officer
Date:	Tuesday 13 October 2015
To:	All County Councillors

Your '4?' photo – National Adoption Week

With National Adoption Week 2015 just around the corner (19-25 October), we're inviting you to be part of a special campaign – all around the number 4.

'Too Old at 4?' is the theme of this year's National Adoption Week. It's to highlight the fact that children aged 4 and above, brothers and sisters, and disabled children, who are waiting for adoption, can find themselves waiting longer for an adoptive family than babies or toddlers. Children from black and minority ethnic families are also among those who wait the longest to be adopted.

The Council is marking the week by raising a '4?' flag outside County Hall on Monday 19 October, and displaying '4s' in windows. I am also contacting Somerset groups, businesses and organisations who are backing the campaign on social media with a photo around the number 4 – so please follow and retweet on Twitter (@SomersetCouncil).

It would be brilliant if you, or a community group you know, would like to take part by submitting a photo to dblacklock@somerset.gov.uk along the theme of '4?' by Saturday 17 October.

These photos will be shared on social media on Monday 19 October and on www.fosteradoptsomerset.org.uk, to generate interest around what the '4' means. I will then send an update to the media on Tuesday 20 October to explain the message behind the 4.

You can use the attached poster, and I have included examples from Chard Hockey Club and the Quantock Rangers to give you an idea.

Please get in touch if you'd like any more information; I hope you can take part.

For more information
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