

Information

for County Councillors

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From:	Matthew Warden
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To:	All County Councillors and Senior Officers
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2nd Quarter Road Casualties 2016

Somerset County Council has statutory duties, detailed in Section 39 of the Road Traffic Act 1988, towards road safety, one of which is to carry out studies into collisions occurring on roads for which it is responsible.

Somerset County Council receives Personal Injury Accident Data from the Police and, using GIS Accident Data software, Somerset Road Safety complete analysis to enable the identification and prioritisation of road safety improvements appropriate for reducing ongoing collision problems. Following a period of validation, we are now in a position to release data covering the first two quarters of 2016 January to June. Included within this information sheet is a copy of summary data for this period. Analysis of the 2015 data has been completed and a detailed Casualty Review is planned for release in November.

It is worth noting that road safety improvements arising from this data are not solely engineering works, such as sign/line improvements, traffic calming, etc.; they can also include targeted training of road users and requesting support from the Police for additional speed enforcement.

Mitigation of road safety issues through education, training and publicity for the same period can be summarised as follows; 5,537 people (all age groups/road users) experienced face-to-face education through workshops, presentations, cycle training or vehicle checks. The use of social media streams also provided opportunities to educate and inform, with posts achieving 128,000 impressions on the Twitter, Facebook and Youtube channels.

For more information please contact:	Name: Matthew Warden Email: mcwarden@somerset.gov.uk Tel No.: 01823 423480
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