

Information

for County Councillors

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2022-27/43



From:	Jemimah Allwright
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Relevant SLT Director and sign-off date:	Paula Hewitt
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Date:	14/02/2023
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To:	All County Councillors
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Somerset Business Survey 2022

Between the 4th of November 2022 and the 8th of December, the third annual iteration for the Somerset Business Survey was run. With the support of district colleagues, the question list was designed and disseminated, and received over 700 responses in total. The focus of the survey was on business challenges and opportunities, in the previous 12 months and for the coming year, as well as recruitment activities, business skills demand, and the actions taken to date to reduce business's environmental impact.

Over 85% of respondents had stated that inflationary pressures had been a challenge for them, and over 83% had struggled with rising energy prices. Furthermore, over 40% of businesses had not made any attempts to recruit new staff over the previous year, with almost the same proportion not planning to recruit in the coming year. The full results of the survey are published on Somerset Trends, and supplementary analyses will be added in the coming weeks.

Link to Somerset Trends: [COVID-19 Economic Impacts - Somerset Trends](#)

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